



# Design, User Experience and Usability 2023 (DUXU 2023)

## Call for Your Participation in a Conference for Designers

12th International Conference on Design, User Experience and Usability, an affiliated Conference of HCI International 2023 (HCI2023) which gathers more than 2000 participants from about 80 countries, 23-28 July 2023, Copenhagen, Denmark, <https://2023.hci.international/duxu>



Proceedings published by:



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**Submit your work:** <https://2023.hci.international/submissions>  
Sessions with only oral presentations (i.e. no published papers) and discussion panels are welcome.

**User experience (UX):** how a person thinks, feels, and acts with usable, useful, and appealing interactive products and services. The conference showcases how products/services are perceived, learned, and used; design knowledge, methods, and practices, with a focus on deeply human-centered design processes. Topics:

Accessibility, illiterate users, the next billion users  
Aging and DUXU  
Anthropology and ethnography  
Artificial Intelligence (AI), Human-Centered AI  
Branding and Marketing  
Chart and diagram design  
Color and image design  
Creativity  
Design thinking, philosophy, and patterns  
Design/evaluation for cross-cultural users  
Disability and DUXU  
Diversity in DUXU: women, gender, people of color  
DUXU and Emerging Technologies  
DUXU in Africa, China, and the Middle East  
Education/training/children DUXU  
Emotion, motivation, and persuasion design  
Ethical, political, social, and racial issues in DUXU  
Gamification, especially of enterprise applications  
Globalization, localization, and culture issues  
Financial DUXU  
Health, Covid-19, and DUXU  
Heuristics  
History of HCI and DUXU  
Information/knowledge design/visualization  
Internet of Things (IoT)  
Management of DUXU processes, maturity models  
Map, wayfinding, and signage design  
Metaphor, mental-model, navigation design  
Mobile products/services, including mobile TV/video  
Personalities, psychology, personas  
Persuasive Technology  
Politics and Racism in the DUXU community  
Robots, AI agents  
Sci-Fi, speculative fiction, future trends  
Search Design  
Semiotics: Sign/symbol/icon design  
Service Design